

14 INFALLIBLES

Design&Decor

Brief Form for Stall Design

Name of the Company/Organisation:-

Website:-

Exhibition name: Venue:-

Date of Exhibition:- City:-

Stand details			
Hall No:	Stall No:	Layout attached :-	
Stall Size:-	Length in metres:-	Width metres:-	Sides Open:-
Colour preference:	Stall Height :-		

Product to be displayed in exhibition	
No of Products with detail of sizes and weight	
Podiums	
Display Shelves	
On Flooring/Carpet	

Requirement in the stall(if required yes with Numbers)	
Furniture	

Platform	
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Flooring – carpet / wooden laminate etc	
Any Pillar in the stand please mention	
Reception Table	
Storage/Meeting/Pantry Room	
Conference room	
No of Graphics	
LCD / Plasma	
Stall Height	
Colour Theme	
Brochure stand	
Budget	
Material sent for reference	

Remarks if any: